

Development of an Interactive Training App for a Leading Educational Consultant.

A Time for Expanding to Evolve

Business Profile

This company provides interactive software training tutorials and learning courses for Intuit QuickBooks, Quicken, Adobe Creative Suite, Corel, Graphic Design, Web Develop Microsoft Office, Microsoft SQL Server, Databases, Programming and many commonly used applications/technologies.

Situation

The client is a leading educational consultant and has been delivering interactive tutorials to worldwide customers since 2001. They wanted to build strong connectivity with techno-people by portraying their competitive-edge offerings and become more diligent to make their customers stay updated with the new versions of software, programming and other such in the workplace that can be mastered in days at a fraction of the cost and without tedious textbooks.

Change is consistent with new opportunities for innovative growth and advancement in communicating. They needed a breached tactic to quickly develop a mobile application for one of their business suites related instructor-led video course, which is of great demand in this cynical erana.

Technical Challenge

Sameva's team uses latest research factors and technologies and had rapidly provided an agile solution allocated with technocratic domain professionals to develop a mobile application for a business suite module which was instructor-led video course designed to help customers/users to learn the essential skill(s) of using Excel spreadsheet.

Sameva's unique approach with prudent methodology enabled the ease of the solution delivery within the bespoke lead time.

Result

The app brings overwhelmed with great benefits with Sameva's proposed model/approach. Sameva helped the client's efforts for engaging its customers by mobilizing their experiences in best feasible ways.

- Reached varied customers
- Allowed business functionalities to balance itself with opportunities and risk factors
- Developed friendly user interface that adheres now and in-the-future unparalleled smart devices' experience.